# GOVERNMENT OF INDIA
# TOURISM AND CULTURE
# LOK SABHA

UNSTARRED QUESTION NO:3341
ANSWERED ON:15.04.2002
SCHEMES TO PROMOTE TOURISM
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**Will the Minister of TOURISM AND CULTURE be pleased to state:**

(a) whether any new schemes have been launched by the Government for promotion of tourism in the country;

(b) if so, the places of tourist interest where these schemes are being implemented; and

(c) the new incentives proposed to be provided to the domestic/foreign tourists under the said schemes?

## Answer

MINISTER OF TOURISM & CULTURE (SHRI JAGMOHAN)

(a) The following new schemes have been included in the Annual Plan 2002-03 for development of tourism infrastructure and promotion of tourism in the country :-

1) Integrated development of tourist circuits
2) Product/Infrastructure and Destination Development
3) Assistance for large Revenue generating projects
4) Capacity Building for Service providers

(b) : The places where these schemes are to be implemented would be identified in consultation with the State Governments/UT Administrations.

(c) : The Department of Tourism, Government of India has formulated the following short term and long term plans to encourage the foreign as well as domestic tourists:-

1) Positioning and maintaining tourism development as a National priority activity
2) Enhancing and maintaining the competitiveness of India as a tourism destination
3) Improving India`s existing tourism products and expanding these to meet new market requirements
4) Creation of world class infrastructure
5) Developing sustained and effective market plans and programmes
6) Special thrust to rural and small segment tourism and
7) Attention to civilizational issues and issues pertaining to civic administration and good governance and also of social and cultural values.